

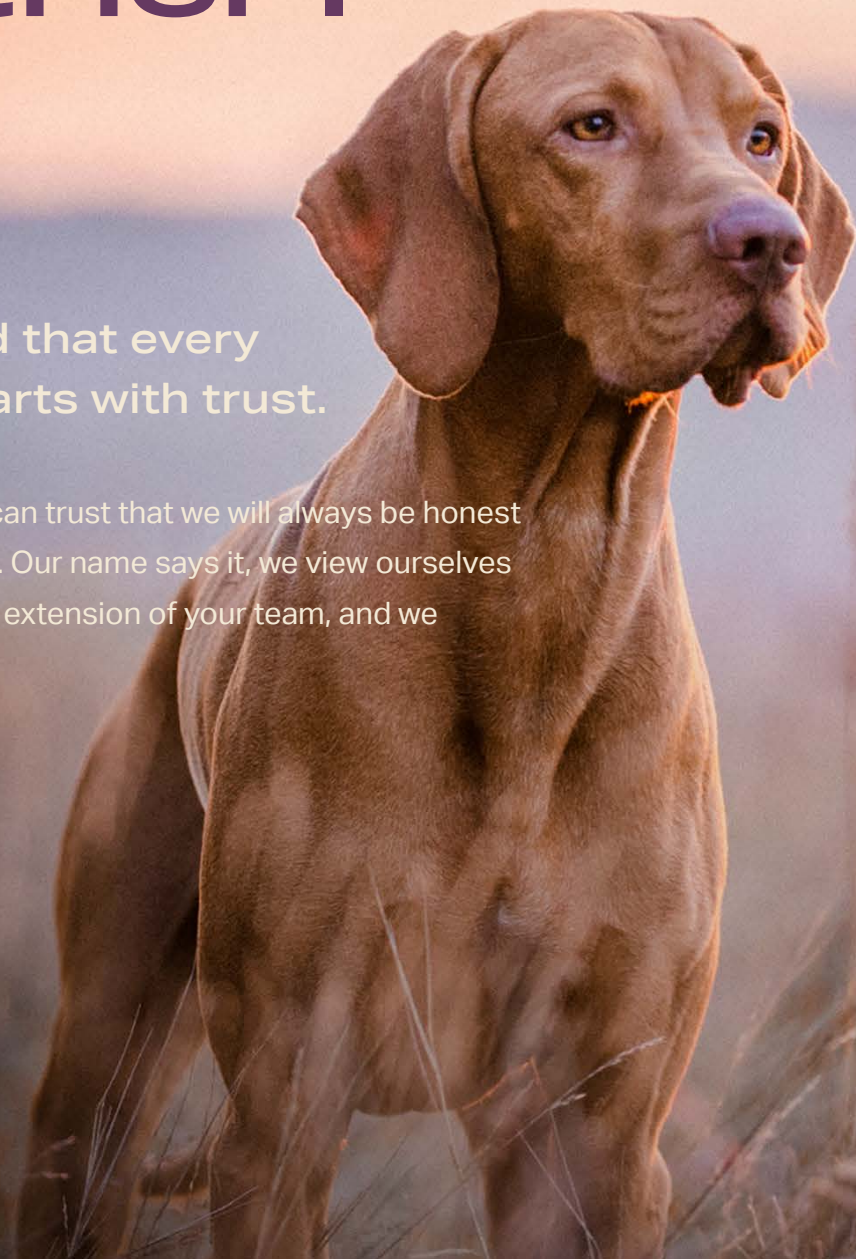
**BSM**Partners™

# Your trusted partner.

We understand that every  
relationship starts with trust.

With BSM Partners, you can trust that we will always be honest and transparent with you. Our name says it, we view ourselves as your partner. We're an extension of your team, and we share your dreams.

[BSMPartners.net](http://BSMPartners.net)



## BSM Partners Feeding Studies



**Brad Quest**  
DVM  
Principal Veterinary Services

Here's how we stand apart from our competitors.

BSM has identified a much stronger AAFCO study protocol that truly measures nutritional adequacy of dogs compared to standard AAFCO studies. See how we are doing what's necessary to ensure the health of our friendly pets.

### BSM Veterinary

- ✓ We use in home dogs.
- ✓ We calculate calories fed weekly based on activity level, body weight and body condition score.
- ✓ We do weekly veterinary checks and stool quality evaluations on all dogs.
- ✓ We complete 3 physical examinations beginning, middle and end of 6 month study.
- ✓ We collect 45 health marker blood parameters beginning, middle and end of study.
- ✓ We offer measurements of plasma amino acids including taurine and carnitine levels at beginning, middle and end of study.
- ✓ We offer measurements of serum cardiac biomarkers beginning, middle and end of study.
- ✓ We offer echocardiograms at beginning and end of study to measure cardiac health which are evaluated by a board-certified veterinary cardiologist.
- ✓ We offer digestibility studies with in-home dogs.

### Standard AAFCO Study

- Use purpose-bred dogs.
- Feed the same amount of food the whole study irregardless of activity level and body condition.
- Not done.
- Do 2 veterinary exams at beginning and end of study.
- Do 4 health marker blood parameters at end of study only.
- Not done.
- Not done.
- Not done.
- Not done.

**Our passion is to see your business thrive.**

Are you ready to get started? So are we. Let's get work.

Visit us at [BSMPartners.net](http://BSMPartners.net)

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