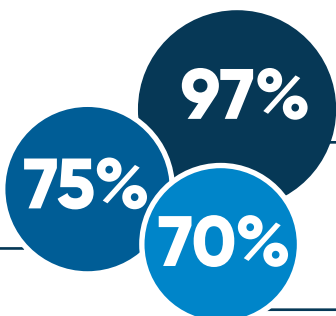# Adopting AI in 2025 will change everything

Innovate, adapt, transform your pet business

DID YOU KNOW

97% of executives believe generative AI will transform their industries

75% of executives say AI will help explore new businesses and ventures

70% of IT decision makers plan to increase spending on AI-enabled tech over the next 12 months

With over 40 years of AI, data, and analytics expertise in the pet care and animal health industry and >1,000 projects, **Cambridge PetTech** unleashes the value of your data, optimizing operations and driving growth by implementing next-gen technology solutions.

Discover Strategies **to** lead the pack

Schedule Your

EXECUTIVE DISCOVERY WORKSHOP

with our AI and data experts.

What we do

- Overview of AI, Machine Learning, and Applications
- Use Cases, Risk Analysis, & Ethical Considerations
- Initial Discovery, Problem Statement, & Objective Setting
- Solutions Ideation and Concepting
- Tailor- Made Solutions Roadmap

What you get

Learn
how AI is revolutionizing business

Strategize
new technologies to solve legacy challenges

Act
on a tailored AI roadmap with action plan

Our no-cost, no-obligation **Executive Discovery Session** connects your leaders and decision-makers with our Animal Health technology experts to explore cutting-edge AI and data solutions that facilitate learning, streamline processes, boost efficiency, and deliver growth.

Book your in-person session with our executive team today!

APPA
American Pet Products Association

🌐 **www.cambridgepettech.com**

✉ **sales@cambridgepettech.com**

📞 **1-470-447-1627**

Learn more