



Revolutionizing Pet Care & Animal Health by Unleashing the Power of Data



Who we are

Cambridge PetTech is the trusted technology partner for global pet care leaders. Backed by 25+ years of industry expertise and a team of over 650 professionals, we help Consumer Pet Goods (CPG) companies unlock the full potential of their data.

25+ Years

of Technology, CPG Pet, and Animal Health Expertise

600+ Employees

with US-based leadership team

1000+ Projects

for AI, machine learning and enterprise apps

Certifiedwith

- · ISO 27001:2013
- · ISO 20000-1:2011
- TISAX

Partnerships







Cambridge Pet Tech is a proud member of the American Pet Products Association (APPA), working jointly to improve the lives of pets and supporting businesses that serve them.











What we do

We deliver next-gen technology that unleashes the value in your existing data.

We formulate and execute customized AI, data engineering, and predictive analytics solutions tailored to the pet care sector.

Our expertise transforms raw data into actionable insights, helping businesses make informed decisions, optimize operations, and stay ahead in a competitive pet care market. Artificial Intelligence & Machine Learning



Predictive Analytics & Planning



Legacy System Upgrades



Research and Technology Incubator



Al and Data are transforming pet care.

Don't just follow the pack, lead it!

of executives say AI will help explore new businesses and ventures

Optimization

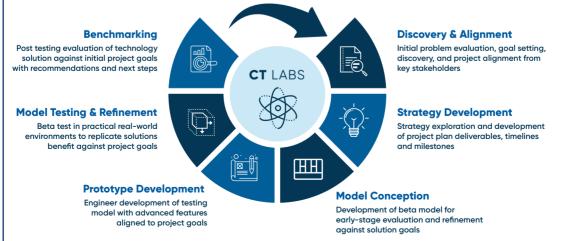
of executives believe generative AI will transform their industries

of IT decision makers plan to increase spending on Al-enabled tech over the next 12 months

Enterprise-wide AI & data solutions

R&D **Supply Chain & Training &** Sales **Marketing** Manufacturing Logistics Compliance Product Al-Enabled S&OP **Team & Function** Predictive Modelina Al-Driven Marketina Formulation Optimization & Targeting Tools Onboarding & & Forecasting & Development Training Research & Asset & Workflow **Data Analytics &** Legal & Regulatory Shopper Assistant **Testing Models** Mapping Sales Visualization & Website Tools Compliance Process & Efficiency ROI & Performance Sustainability Supplier Al-Enabled Business Trackina Models Mapping Management Trackina & Market Insights Customer Strategy & Al-Generated Al-enabled **Transportation HR Learning &** Sourcing & Cost **Data Analytics** Compliance Management Concept Testing

Incubating AI and Data breakthroughs with CT Labs



Why work with us

Unmatched Expertise

With 40+ years of combined experience, we deeply understand the pet care sector and its challenges.

TailoredSolutions

We know , there is no one-size-fits-all approach to solving business challenges. We design solutions unique to your business needs and goals.

Proven Success

600+ experts, 1000+ successful projects, and partnerships with industry leaders like IBM, AWS, Salesforce and Microsoft.

Let us show you what AI can do for your business

Schedule Your FREE

NO-Cost Obligation

Executive Discovery Workshop

with our AI and data experts.

What you get

- Overview of AI, Machine Learning, and Applications
- Use Cases, Risk Analysis, & Ethical Considerations
- Initial Discovery, Problem Statement, & Objective Setting
- Solutions Ideation and Concepting
- Tailor- Made Solutions Roadmap

Ready to lead the pack?

Drop us a line and our experts will gladly follow up

Schedule a session







www.cambridgepettech.com

% 1-470-447-1627